Attv Dkt.: 4001-00800 Patent

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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88888

Applicant: Kenneth H. Tarbet

Serial No.: 09/888,031

Filed: June 25, 2001

For: PROVISION OF DIRECTED SALES

INCENTIVES AT LOCATIONS APART FROM

THE POINT OF SALE

Group Art Unit: 2166

Examiner: Mohammad Ali

Confirmation: 7507

## CERTIFICATE OF FILING

Pursuant to 37 C.F.R. §1.8, I hereby certify that this correspondence is being electronically submitted to the U.S. Patent and Trademark Office website, www.uspto.gov. on 10 2-3 2-0 6

Edith S. Shek

Commissioner For Patents PO Box 1450 Alexandria VA 22313-1450

Mail Stop: After Final

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## AMENDMENTS AND RESPONSE TO FINAL OFFICE ACTION DATED AUGUST 24, 2006

Sir:

In response to the Final Office Action dated August 24, 2006, Applicant respectfully requests the following amendments to the above-identified application as follows. The changes made are shown by underlining the added text and striking through the deleted text in bold.

Amendments to the Abstract is on page 2 of this paper.

Amendments to the Specification is on page 3 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 4 of this paper.

Remarks/Arguments begin on page 6 of this paper.